



dare to **DREAM**

“Dare to DREAM”

K&K Charity Sponsorship Scheme

Application Guidelines

“Dare to DREAM” - K&K Charity Sponsorship Scheme is a sponsorship scheme for innovative projects that focus on

- Children or youth education
- Developmental needs of youth

Eligible Applicants

The applicants must be charitable institutions operating in Hong Kong and established:

- i) established by the Hong Kong legislature; or
- ii) incorporated under the Companies Registry (Cap 622); or
- iii) under the Societies Ordinance (Cap. 151); or
- iv) registered on the list of approved charitable institutions or trusts of a public character, being exempt from tax under Section 88 of the Inland Revenue Ordinance (Cap 112).

Maximum Grants

Each proposed project can be granted for a maximum of HK\$200,000. Prior exemption may be granted by the Charity upon requests with reasons stated.

Selection Criteria

- ✓ Innovative and feasibility of the community project;
 - ✓ Preference will be given to projects that have not received funding from the government or any other funding organization;
 - ✓ Sustainability of the project;
 - ✓ Track record of the applicant in providing the proposed or similar services;
 - ✓ Potential to leverage the employee volunteers of K&K Property;
 - ✓ Well-established evaluation for the effectiveness of the project;
 - ✓ Use of funds in appropriate and cost-effective manner.
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- ✗ Proposals seeking funding for the operating costs, conferences, annual meetings, endowments, researches, advertising campaigns and fundraising projects will not be considered.
 - ✗ Projects that have sole or dominant purpose of promoting political event/campaign or specific religious event will not be considered.

**Remarks**

Proposals that include requests for project-related administrative costs will only be considered if the administrative costs account for no more than 5% of the funding requested.

Application method

For eligible and interested organisations, please upload the completed application form through the charity website www.kkcharity.org or email to info@kkcharity.org or by post to 17/F, China Building, 29 Queen's Road Central, Central, Hong Kong, Attn. to 'K&K Charity Limited'.